



## Stratford-upon-Avon Town Council

Approx Timing	<b>SHAKESPEARE BIRTHDAY CELEBRATIONS SATURDAY 20 APRIL 2013</b>
9:20am	Mustering Civic Reception at Town Hall for invited guests;
9:35am	Information leaflets and hand held flags distributed to gathering spectators;
10:25am	Procession moves off led by the Band of the Corp of Royal Engineers. Parade route: Sheep Street, Chapel Street, Chapel Lane, Waterside, Bridge Street, High Street, Chapel Street, Church Street, Old Town, Holy Trinity Church;
10:31am	Procession will pause momentarily in Waterside to witness the unfurling of the five RSC banners, depicting the plays performed at the theatre this season;
10:35am	As the Procession moves to its positions in Bridge Street and adjoining streets, drummers from the Coventry Corp of Drums will escort the KES Head Boy, George Matts, to the Birthplace, which is the symbolic 'Cradle to the Grave' journey;
10:37 – 10:47am	At the Birthplace 'William Shakespeare' will ceremoniously hand over the 'Quill' to KES Head Boy, whilst a specially commissioned fanfare by a KES student is played by the King's Brass;
10:37 – 10:47am	During the activity in Henley Street, the Royal Engineers and costume characters will entertain the crowds;
10:51am	Having witnessed the Quill Pageant, the guests of the Shakespeare Birthplace Trust will be escorted to Bridge Street and will take up position at their flag stations;
10:53am	The KES Head Boy will be escorted by drummers down Henley Street and will enter the Bridge Street arena to take up his position on the dais in front of Barclays Bank;
10:55am	The Royal Engineers will strike up the 'National Anthem' and the Lord Lieutenant, Mr Timothy Cox, will unfurl the Union Flag;
10:58am	Four buglers from the Royal Engineers will take up their positions in the first floor windows of Barclays Bank;
10:59am	The KES Head Boy will hold the Quill aloft and the Royal Engineers will play a fanfare culminating with a cymbal clash;
11:00am	The Mayor will release 449 black and gold balloons;
11:00am	All the flags are unfurled simultaneously;
11:02am	<b>The Royal Engineers will play 'Happy Birthday' and everyone is invited to join in the singing;</b>
11:05am	The band of the Air Training Corp will lead the Associate Vicar of Stratford-upon-Avon, Reverend Stephen Bate and the primary school children to Holy Trinity Church;
11:12am	The Coventry Corp of Drums, leading the KES Head Boy, will process down Bridge Street. As they turn at the bottom, pupils and staff from KES will sweep round the corner from Waterside to take up their traditional position at the head of the Procession;
11:20am	The Royal Engineers will then follow, leading the rest of the Procession in crocodile formation down Bridge Street, up the other side and on to Holy Trinity Church;
11:30am	<b>The Community Parade will immediately follow which spectators may join;</b>
11:40am	The Procession will parade through Holy Trinity, depositing flowers at Shakespeare's grave;
11:50am	<b>The official Procession is now over. Guests, visitors and spectators are invited to attend one of the many luncheons taking place at various eating establishments. Look out for the gold &amp; black balloons outside participating venues;</b>
12 noon	The Pragnell Prize Reception for invited guests takes place in Big School at KES;
Throughout the day	<b>There is a plethora of community events and street entertainment taking place throughout the town, courtesy of the Birthplace and the RSC;</b>
5:00pm	<b>The day's events culminate with Beating Retreat by the Band of the Corp of Royal Engineers in Henley Street. The event is free and open to everyone.</b>

The Shakespeare Birthday Celebrations Stakeholder Partners would like to thank their valued sponsors:  
**Benchmark, Geraud (UK) Ltd, George Pragnell Ltd, Sheldon Bosley,  
 The Henley Estate Co Ltd and Robert Lunn & Lowth**